

40th WEDC International Conference

Title of Capacity Development Workshop:	Preparing Community WASH Promoters for Behaviour Change
Contact details	
Name of proposing organization/s	CAWST – Centre for Affordable Water and Sanitation Technology
Practical requirements	
Expected duration: half day/full day	Half day
Minimum/ Maximum number of participants	Minimum 8 / Maximum 25
Staff details	
Names, qualifications and brief description of experience of staff delivering the workshop. Staff should be experienced providers of training, known and competent.	<p>Lee Boudreau is a CAWST International Education and Training Advisor responsible for supporting the capacity development of WASH organizations in Nepal, India, Laos, and Vietnam. In this role, Lee has authored CAWST's Emergency WASH materials and Competency Framework, and recently worked with the Indian National Institute of Urban Affairs on a sanitation capacity-building program for Indian cities. Over the past 10 years, Lee has lived in four countries and worked in more than seven, spanning East and South Asia. He holds a Bachelor's degree in Education from Memorial University and is completing a Master's in adult learning and globalization from the University of British Columbia..</p> <p>Suneel Rajavaram works as an International Technical Advisor with CAWST and is responsible for training workshops and consulting services in India, Afghanistan, Bangladesh, Pakistan and Cambodia. Suneel has more than 15 years of experience in WASH sector and has worked in 14 countries. He has trained clients on topics such as Household Water Treatment and Safe Storage, Latrine Design and Construction, Community Wash Promotion and Drinking Water Quality Testing. He holds a master's degree in Civil Engineering from Gujarat University, Ahmedabad and a post-graduate diploma in Rural Management from the Institute of Rural Management, Anand, India.</p>

Course details

Aims: A paragraph summarizing the purpose of the course and how it relates to a need/ demand for the WASH sector

This workshop focuses on preparing individuals and organizations who would like to mobilize Community WASH Promoters (CWPs) and support them in achieving behaviour change in their communities. CWPs are individuals who support and work with community members to address the different barriers to sustained use of WASH technologies and WASH behaviours at the community level. They go by many different names, including Community Agents, Health Extension Workers, Community Health Promoters and WASH Sales Agents.

The focus is on establishing a structure for investigating and identifying barriers in households that prevent them from adopting WASH behaviours, and then applying strategies that address those specific barriers. The structure follows the behavioural determinants defined in the RANAS (Risk, Attitudes, Norms, Ability, Self-regulation) model to prepare CWPs to implement effective strategies for sustainable behaviour change.

Intended audience:
Explain who the capacity development workshop is suitable for – what is assumed existing knowledge/ level of education/ experience

This workshop is designed for those interested in starting or strengthening WASH programs that use CWPs to create demand and achieve sustained behaviour change.

Participants may be:

- Nongovernmental organizations (NGOs), international NGOs, government agencies, or individuals considering how best to achieve sustainable behaviour change in WASH
- Decision makers who are planning to use or considering using CWPs

Intended Learning Outcomes/Objectives:
Please explain in terms of:

1. Knowledge and Understanding
2. Subject Specific Skills ...
3. Key transferable skills ...

Upon completion of the workshop, participants will be able to:

- Explain the individual motivators for adopting WASH behaviours
- Identify barriers that prevent people from changing their behaviour
- Discuss strategies for understanding WASH issues in a household or community
- Discuss strategies to influence behaviour change based on behavioural factors
- Discuss ways to leverage CWPs to influence sustainable behaviour change

Format and Content of Workshop A description of the methods of learning and teaching and the learning styles for each session:

1 Introduction – 30 min

- Expectations and introductions
- Group agreement
- Self-assessment
- Workshop format and agenda
- HOW it's delivered: we will be going through sessions the way we go through them with our clients in-country.

2 What is WASH? - 15 min

- Transmission Routes activity
- Post 'WASH for Healthy Homes' posters in a circle.

3 What are the benefits of WASH? - 20 min

- Scenario activity
- Present and discuss WASH and Health Venn diagram

4 Factors that Influence Behaviour, Part I - 25 min

- Skit activity and discussion

BREAK

5 Factors that Influence Behaviour, Part II - 35 min

- Introduce the RANAS (risk, attitudes, norms, ability, self-regulation) model
- Sorting activity, where participants categorize the key points from the discussion in Part I according to the RANAS categories

6 Principles of a household visit – 20 min

- Introduce and discuss the Hand of the Principles of a Household Visit
- Introduce the WASH Detective activity and explain its purpose in the CWP workshop

7 Influencing Behaviour Change – 25 min

- Behavior Change Flowers activity
- Introduce the RANAS techniques guide

8 Workshop Closing – 10 min

- Reflect and share
- Workshop evaluation and self assessment

<p>Materials to be circulated in advance or after the workshop. A description of any handouts or other supporting documents</p>	<p>All of CAWST's education and training materials are free and open content. CAWST will provide relevant handouts during the session and links to further information, after the workshop.</p>
<p>Means of assessment and feedback to students: A description of how the participants (and their employers) can gauge if they can meet the intended learning outcomes</p>	<ol style="list-style-type: none"> 1. Conduct a pre-and post-workshop self-assessment on the key topics and learning outcomes. 2. Identify the participant's learning expectations at the beginning of the day and revisit the expectations at the end, to ensure that they were met. 3. Introduce the specific learning outcomes at the beginning of every session and review them after the lessons have been completed.
<p>Mechanism and means of course evaluation: A description of how the trainers will obtain feedback on the course.</p>	<p>Final evaluations will be completed by the participants at the end of the workshop. The evaluations will be compiled and a summary report will be sent to all the participants after the workshop.</p>