



39th WEDC International Conference

Capacity Development Workshop:

Title of Capacity Development Workshop:	How to apply markets-based approaches to sanitation?
Contact details	
Name of proposing organization/s	Practical Action
Expected duration	Half day
Minimum/ Maximum number of participants	Min 20, Max 35
Staff details	
Names, qualifications and brief description of experience of staff delivering the workshop	<p>Noemie de La Brosse, Inclusive Markets Consultant, Practical Action Consulting, UK Trainer in Participatory Markets Systems Development approaches.</p> <ul style="list-style-type: none"> • MA Political Sciences and International Development (1:1) Specialization: Urban Services Management in Developing Countries. Awarded by Institute of Political Studies, France • 2 year capacity building experience for mixed INGOs staff such as Oxfam, VSO, Save the Children, ADB, Fauna and Flora International and stakeholders • 2.5 year experience internal technical assistance and capacity building on markets approaches applied to Faecal Sludge Management and Disaster Risk Reduction projects. <p>Lucy Stevens (PhD), Senior Policy and Practice Adviser Urban Services, Practical Action, UK.</p> <ul style="list-style-type: none"> • 14 years engagement in Practical Action's urban poverty-related projects across Africa and Asia. • A skilled facilitator with wide experience in planning and running sessions both for an internal audience and at high-profile external events.

Course details	
Aims	<p>The objective is to sensitise WASH practitioners to the importance of incorporating strong market facilitation processes into the design of WASH projects and to see the value of replicating this kind of mapping and dialogue workshops with local stakeholders during project implementation to reinforce trust, dialogue and collaboration between market actors.</p> <p>With the adoption of the SDGs there is even more emphasis on achieving scale. In sanitation, markets (often informal private sector) already play a major role. Many practitioners are looking for tools to enable them to engage more effectively with market actors, and for ways of understanding how solutions can be delivered at scale. Harnessing the power of the market in positive ways, while recognising its limits, is one clear way of achieving this.</p>
Intended audience	<p>This capacity development workshop will be particularly targeting experienced WASH programme and project managers who are in charge of design and implementation. It would also be strategic to have donors in the audience. Students in WASH engineering and project management could also bring an interesting added value to the workshop.</p> <p>No prerequisite is required in terms of education. It is assumed that the participants will have a good level of understanding of the sanitation value chains and will bring into the discussions their experience on WASH projects.</p>
Intended Learning Outcomes/Objectives	<ol style="list-style-type: none"> 1. The participants will gain an understanding of what “market approaches” and “market facilitation” mean for the WASH sector and how strategic it is to think of its applications to the sanitation sector. The workshop aims at increasing the momentum among WASH practitioners on the importance of incorporating markets-based solutions and market facilitation into Sanitation chain development. 2. The participants will learn how to build up a systemic picture of a sanitation chain and how to map out and identify market actors, barriers and opportunities for change. 3. This introduction and activity on market mapping and facilitation will provide practical tools and skills that WASH practitioners can use either in water supply, solid waste management or sanitation and use to capacitate their own teams. 4. Participants will reflect on their own practices, and what they might do differently if they are to act more as a facilitator and less as an active market player.

<p>Format and Content of Workshop</p>	<p>A first session (1.5hr) will cover (a) an introduction to market systems approaches applied to Sanitation (FSM) and (b) examples of good practice in the WASH sector (including from our own work in Bangladesh and India). The facilitators will draw on participants' experiences to provide further examples work on sanitation value chains and use these as a basis for small group work. Participants will discuss different elements of the sanitation value chain and how that interacts with market systems. They will identify some of the key stakeholders who are likely to be involved.</p> <p>A second session (1.5hr) will include an interactive simulation mapping activity (first in groups then restitution in plenary) using role-play and large wall charts. It will provide a space to understand how sanitation systems really work, and to think about the relationships between the various market actors, given their different levels of power and capacity. Mapping workshops during project implementation are strategic to explore constraints, barriers and opportunities, but also to create an iterative investigation framework in the project teams to keep up continuous learning about the market.</p> <p>We will wrap-up with reflections from participants about the value of the tools and approaches and what it might mean in their work.</p>
<p>Materials to be circulated in advance or after the workshop</p>	<p>None to be circulated in advance. Following the workshop we will circulate materials on the case studies we shared, and links to our market mapping toolkits.</p>